

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register: 16 April 1997
Name of applicant/court: Comptroller of Customs
Applicant to the Labelling Body: Not Applicable
Title of Publication: Private Video Magazine 12
Other Known Titles: Private Video Magazine No 12
Director: Not Applicable
Producer: Not Applicable
Publisher: Berth Milton
Author: Not Applicable
Format: Video Slick
Country of Origin: Sweden
Language: Swedish

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Components of film originally examined: Not Applicable.

Feature: Running time:
Trailers: Running time:
Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The video slick entitled *Private Video Magazine 12* is classified as:
Objectionable.

The slick relates to the sexually explicit video recording entitled *Private Videomagazine 12*. It contains photographic images explicitly depicting posed, naked females or males and females engaged in sexual activities, and text which is all in Swedish. Although some images indicate the explicitly sexual nature of the related video recording in a relaxed manner, the photographs on the back cover collectively tend to portray females as sexually subservient to males by the depiction of degrading and demeaning conduct, the degrading and dehumanising manner of presentation, and the intensity of such presentation. Specifically, the close-focus image of a male's hand in a female's vagina presents the female as a sexual orifice for viewer titillation, and is high impact. Other close-focus images depict two females with their mouths around a penis, and a female displaying two penises by her face. Two full-scene images depict females sexually servicing a male or performing for a watching male. Collectively the images show females sexually gratifying males, which is not reciprocated.

Consideration has been given to the relevant New Zealand Bill of Rights Act 1990 provisions as they affect this publication. The limitation imposed on the availability of the publication is considered to be reasonable, demonstrably justified and prescribed by law.

OFLC Ref: 9700025